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**Gallus Labelmaster for Faubel Group**

*St. Gallen, March 2022 – Faubel & Co. Nachf. GmbH, based in Melsungen, Germany, is expanding its machine park with a Gallus Labelmaster. The Gallus Labelmaster convinces the company group particularly in terms of simplicity, speed and safety. Faubel will mainly produce multi-layer labels for the pharmaceutical sector on the Gallus Labelmaster.*

The new Gallus Labelmaster was installed at the end of January and has already delivered very good results from the first test run. As a long-standing customer, Faubel has been working successfully with Gallus presses for many years. Several presses are in use, including Gallus EM 430 S and Gallus TCS 250. The first Gallus Labelmaster was installed in Melsungen at the beginning of this year.

**Production of multi-layer labels crucial**

Frank Ludwig, Managing Director of the Faubel Group, explains the reasons for the investment: "Our labels and markings are produced using the flexo printing process among other processes. Last year, we decided to replace an older machine in the roll production department. It was important to us that the new machine could also produce in multiple layers."

Frank Ludwig continues: "We decided on a Gallus Labelmaster 440. On the one hand, we have been working with Gallus for many years and appreciate the good service. On the other hand, we are already very satisfied with its predecessor, the Gallus EM 430 S."

The installed Labelmaster produces in flexo and screen printing, and the web can be shifted for production of multi-layer labels. In addition, a unit for cold foil embossing is integrated. According to Faubel, the Labelmaster convinces above all by the high printing speed, the excellent premium print quality as well as the short set-up times. Also worth mentioning are extremely fast job changes, perfect register and the short training period. Especially in today's world, the low material consumption of inks and substrates is also a great economic advantage. Operators also appreciate the simple replacement of the printing cylinders as well as the intuitive and easy operation.

**Successful installation and fast commissioning**

The conclusion of Frank Ludwig, Managing Director of the Faubel Group, is consistently positive: "A few weeks ago, the Labelmaster 440 was installed and validated. In order to be able to produce multi-layer, the flexo press has a 3-fold web transfer device. Thanks to our experience with the Gallus EM S, our employees were quickly familiar with the operation and so the entire changeover went almost smoothly. Today, the Labelmaster is used entirely for label production."

**Captions:**

*Bild 1: (Picture Mr. Frank Ludwig)*

Frank Ludwig has been a member of the Faubel Group's management team since 2012 and is responsible for the technical departments.

Picture Source: Faubel

*Bild 2 (Labelmaster picture)*

The Gallus Labelmaster installed at Faubel in Melsungen is mainly used for the production of multi-layer labels.
Picture Source: Faubel

**About Gallus**

Gallus with production facilities in Switzerland and Germany, is a leading company in the development and production of conventional and digital narrow-web, reel-fed presses designed for the label and packaging business. The machine portfolio is augmented by a broad range of screen printing plates (Gallus Screeny), globally decentralised service operations, and a broad offering of printing accessories and replacement parts. Products and services of the Gallus brand are distributed through the global Sales and Service network of Heidelberger Druckmaschinen AG. The comprehensive portfolio also includes consulting services provided by label experts in all relevant printing and process engineering tasks. Gallus employs around 290 people, of whom 152 are based in Switzerland, where the company has its headquarters in St. Gallen. For more information, visit [www.gallus-group.com](http://www.gallus-group.com)

**Faubel Group**

Faubel Group is an internationally operating family-owned company in the print, paper and foil-processing industry. More than 165 years, Faubel has demonstrated its expertise in product labeling. In 2021, the group generated sales totaling 49 million euros, of which 57% in export.

Currently, 280 people from the Faubel Pharma Services and Faubel Creative Solutions business units work on labels for the pharmaceutical and chemical industries as well as for the creative sector at various locations in Europe, the USA and Asia.

Faubel's portfolio includes product lines such as booklet labels, single and multi-layer labels and smart labels featuring RFID and e-paper technology. In addition, the company designs custom packaging solutions for clinical trials e.g. cardboard boxes for blinding IMPs. The Faubel Creative Solutions business unit manufactures effective promotional labels and giveaways such as post seed®, a versatile marketing tool with integrated seed.

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