

Gallus Orders Fifth Labelmaster to Support Business Growth at Scandinavian Print Giant, Nordvalls

- Nordvalls gains 10% efficiency saving with Gallus Labelmaster presses
- 24 Gallus presses purchased in 57-year supplier relationship

St Gallen, March 16th, 2022 – Gallus Ferd. Rüesch AG today announces that it has ordered its fifth Gallus Labelmaster 440 Advanced – a 10-colour flexo press with two screen printing stations – at Scandinavian adhesive label specialist, Nordvalls. As part of a five-year plan with the goal of upgrading and to drive increased press consistency, Nordvalls set an earlier date for the installation of their fourth and most recently installed Labelmaster to meet increased demand from customers. Now the fifth is on its way in the space of five years.

According to Nordvalls, its choice of Gallus to achieve these goals was due to confidence in the supplier relationship – one that began in 1965 and with 24 press installs to date – and Gallus' ability to understand their business and vision. The decision to choose the Gallus Labelmaster came down to three key competitive advantages – press flexibility, high print quality and increased efficiency savings – all enabling minimized down-time.

The increase in press flexibility will be delivered by the Labelmaster's modular design, enabling Nordvalls to configure the press to its exact needs today, but with the option to add equipment in the future. The Labelmaster's superior register control system will deliver its ultra-high print quality, and its intuitive press design with light-weight gearless cylinders, will enable its market leading 'quick set-up time'.

Patrik Jenemark, Managing Director, Nordvalls comments: "In terms of press efficiency, we expected to make savings of around 7% with our existing Gallus Labelmasters, but we're actually achieving closer to 10%. In combination with other benefits, this gain has contributed to dramatic improvements in productivity, customer satisfaction, profitability and, importantly, a reduction in waste."



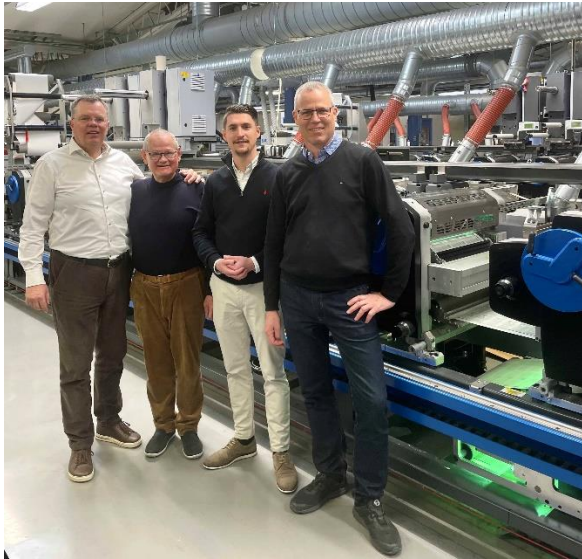
“Our story with Gallus is one of an enduring and extremely valuable customer/supplier relationship,” continues Patrik Jenemark. “In 2016, we met with Ferdi Rüesch and his team to outline our vision and business objectives, and together, we made short- and long-term plans as to necessary press installs to manage our expected growth. Key to this process is Gallus’ partnership approach, which often sees them scaling back our technology aspirations, suggesting press choices that better fit our needs and saving us money.”

With food and beverage jobs representing 50% of work for Nordvalls, the new Gallus Labelmaster will be installed at its Sjöbo based facility in April 2022. It will be used to support business growth from existing customers as well as jobs from its sister companies.

With an annual turnover of €65 million and employing 160 people, Nordvalls supports businesses in Sweden, Denmark and Norway with high quality, long-run, printed adhesive labels. The company attributes its success to experienced and committed employees, as well as strong customer relationships. It also believes that clients appreciate its company values, as well as the prerequisite high product quality and service, and value for money.

Ferdinand Rüesch, Anchor Shareholder Heidelberger Druckmaschinen AG (Heidelberg) and Senior Vice President Global Key Accounts Gallus, comments, “We are obviously delighted with this new Labelmaster order at Nordvalls, and the impact the technology is having on the business. For us, this is a perfect example of what can be achieved when a business works in harmony with a supplier who understands their vision, and not just their immediate needs.”

ENDS



Caption

Nordvalls and Gallus celebrate in front of a Gallus Labelmaster at Nordvalls Sjöbo production facility – Patrik Jenemark (Managing Director Nordvalls Etikett AB); Ferdinand Rüesch (Gallus Ferd. Rüesch AG); Lion Schneider (Market Region Manager, Gallus Ferd. Rueesch AG), Rickard Rafstedt (Heidelberg Account Manager) (Source: Nordvalls Etikett AB)



Caption

Nordvalls and Gallus celebrate in front Nordvalls Sjöbo production facility

Editors Notes:

Gallus Labelmaster 440 Advanced – Technical details

Speed	200 m/min
Max printing width	440 mm (17.3")
Printing processes	Flexographic, screen, cold foil, hot foil embossing and rotary die cut
Max. number of print and converting positions	16
Substrates	Self-adhesive materials, monofoil label materials, tube laminates, cardboard, paper, aluminum
Automatic register control	In direction of web travel and in transverse direction
Specialties	Quick process exchanges on all positions possible Die cut at any position possible Motorised web video Minimal waste thanks to extremely short web path

About Gallus Ferd. Rüesch AG

Gallus, with production facilities in Switzerland and Germany, is a leading company in the development, production of conventional and digital narrow-web, reel-fed presses designed for the label and packaging business. The machine portfolio is augmented by a broad range of screen printing plates (Gallus Screeny), globally decentralised service operations, and a broad offering of printing accessories and replacement parts. Products and services of the Gallus brand are distributed through the global Sales and Service network of Heidelberger Druckmaschinen AG. The comprehensive portfolio also includes consulting services provided by label experts in all relevant printing and process engineering tasks. Gallus employs around 290 people, of whom 152 are based in Switzerland, where the company has its headquarters in St. Gallen. For more information, visit www.gallus-group.com.

About Nordvalls Etikett AB

Nordvalls Etikett AB is a Swedish printing company with over 100 years in the industry. Nordvalls was founded in 1907 in Sjöbo, southern Sweden, where the head office is still located. In three production facilities, Nordvall's employ 160 people and manufacture self-adhesive labels of all kinds, to a wide range of industries such as manufacturing, pharmaceuticals, e-commerce, food and beverage, paper and pulp and more. The main printing techniques used are flexo, screen printing and digital printing. Nordvalls has been part of the Possehl Group since 2017, headquartered in Lübeck, Germany. Nordvall's one of Sweden's largest label suppliers. For more information, visit: www.nordvalls.se/en/

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