

Gallus strengthens its sales team

St. Gallen, 2nd August 2021 – The digital and conventional label printing press manufacturer Gallus has strengthened its sales team with the addition of two new market region sales managers, both of whom are already familiar faces to Gallus and its customers.

Patrizio Vaninetti will be responsible for the Central Europe market region with beginning of August. He worked for Gallus for over 30 years, until December 2020, in his last position he was Product Sales Manager in the sales department. After a short break, he will now be in charge of Gallus customers in Switzerland, Germany, France, Italy and the Benelux countries.

Patrick Linares has been back in sales team at Gallus since 1st May this year, where he is responsible for the Latin and South American regions and customers in Spain and Portugal. Patrick Linares began his career with his apprenticeship at Gallus in 2004 and then held various international sales positions at Gallus, including screen printing, until the end of 2019.

Gallus has now restructured its sales organization by market regions and reorganized the internal sales team for the global distribution of its products and services. With these changes, Gallus' reorientation towards becoming an independent business unit under the umbrella of Heidelberger Druckmaschinen AG (Heidelberg), is continuing to take shape. Further as a result, Gallus customers will benefit from professional and direct support in all technical matters directly from the headquarters in St. Gallen, Switzerland.

On site, in the market regions, Gallus uses the structure of the sales and service teams of the parent company Heidelberg, the world's most extensive local sales network in the printing industry, thus ensuring availability and local presence to the customer.

Captions:

Picture 1

(Patrizio-Vaninetti.jpg)

Patrizio Vaninetti joined Gallus on August 1 as part of the sales team responsible for the Central Europe market region.

Picture source: Gallus Ferd. Rüesch AG

Picture 2

(Patrick-Linares.jpg)

Patrick Linares strengthens the Gallus sales team in the regions of Spain and Portugal as well as Central and South America.

Picture source: Gallus Ferd. Rüesch AG

About Gallus

Gallus with production facilities in Switzerland and Germany, is a leading company in the development, production of conventional and digital narrow-web, reel-fed presses designed for the label and packaging business. The machine portfolio is augmented by a broad range of screen printing plates (Gallus Screeny), globally decentralised service operations, and a broad offering of printing accessories and replacement parts. Products and services of the Gallus brand are distributed through the global Sales and Service network of Heidelberger Druckmaschinen AG. The comprehensive portfolio also includes consulting services provided by label experts in all relevant printing and process engineering tasks. Gallus employs around 290 people, of whom 168 are based in Switzerland, where the company has its headquarters in St. Gallen. For more information, visit www.gallus-group.com

For further information, please contact:

Gallus Ferd. Rüesch AG, Corporate Communications

T +41 71 242 86 86

matthias.marx@heidelberg.com

rosina.obermayer@heidelberg.com