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**Investment in two Gallus Labelmaster at HP-ETIKETT**

*St. Gallen, June 2021 – Double investment in Gallus quality at the German print shop HP-ETIKETT: two new Gallus Labelmaster with LED-UV curing from GEW - a 5-colour and 8-colour flexo press - expand the capacity for the production of self-adhesive labels.* *With this extensive investment, the German family-run company counts on LED UV technology as well as the flexibility of the modular machine system.*

With the two new flexo printing presses with LED-UV drying from GEW the printing service provider based in Hitzhusen in Schleswig-Holstein, Germany, is making a major investment. The production lines were delivered and installed within a few weeks in February and March 2021 and are mainly used for the production of highly embellished labels.

The first of the two Gallus Labelmaster is an 8-colour flexographic press, equipped with a cold foil embossing unit, the possibility of lamination and a MR Touch rewinder and offers ideal conditions for the production of high-end labels. The second Gallus Labelmaster includes five flexo printing units as well as the option of back printing on glue (delam-relam). Due to the web shifting device, HP-ETIKETT is able to print and die-cut multi-layer labels with the 5-colour Labelmaster. With a printing width of 440 mm, both lines are equipped with an LED UV ink curing system from GEW, a rotary die-cutting unit and the rewinder MR Touch Quick.

"I am still enthusiastic about the flexibility of the Gallus Labelmaster, even after several months of use," states Eugen Kölling from HP-ETIKETT GmbH & Co. KG. "The handling of the machine system is intuitive, i.e. the presses are easy to use by our operators, easily accessible with a quick set up."

**HP-ETIKETT invests in LED-UV**

"In autumn 2020 we made the deliberate decision to invest in LED-UV technology. This enables us to further reduce our CO2 emissions and make production more efficient in the long term," explains Eugen Kölling from HP-ETIKETT.

Flexibility, delivery reliability and quick decision processes are the characteristics that make up the reputation of HP-ETIKETT and to which the family company attaches great importance to. "The Gallus Labelmaster can be used flexibly, but also the details are convincing. For example, we can change ink chambers within a very short time: the operator prepares and cleans the ink chamber outside of the machine; the change is quick and clean within a few minutes", states Eugen Kölling and draws a positive conclusion: "With the two Gallus Labelmaster, we have the proven Gallus quality, professional service and machine systems which can be used flexibly and quickly."

HP-ETIKETT GmbH & Co. KG was founded in 1972 and serves with its 25 employees mainly the food market, the chemical industry and the logistics sector. With a machine park of currently nine machines, both flexo / digital and blank machines, HP-ETIKETT is broadly positioned to meet all customer requirements quickly and flexibly – from simple, cost-efficient print jobs up to elaborately designed 8-colour labels with embossing, lamination and backside printing.

**Captions:**

**Picture 1** (2021\_PR\_Gallus\_Labelmaster\_bei\_HP-Etikett\_01.jpg)

From left to right: Michael Koch from Heidelberg Deutschland, with Eugen Kölling (owner), Andreas Hansen (head of production) and Stefan Bollens (operator) from HP-ETIKETT in front of one of the two Labelmaster, both installed in 2021

Picture Source : Gallus Ferd. Rüesch AG

**Picture 2** (2021\_GEW\_LeoLED Cassette\_02.jpg)

HP-ETIKETT decided on a Labelmaster with LED-UV curing technology from GEW

Picture Source : GEW

**About Gallus**

Gallus with production facilities in Switzerland and Germany, is a leading company in the development and production of conventional and digital narrow-web, reel-fed presses designed for the label and packaging business. The machine portfolio is augmented by a broad range of screen printing plates (Gallus Screeny), globally decentralised service operations, and a broad offering of printing accessories and replacement parts. Products and services of the Gallus brand are distributed through the global Sales and Service network of Heidelberger Druckmaschinen AG. The comprehensive portfolio also includes consulting services provided by label experts in all relevant printing and process engineering tasks. Gallus employs around 280 people, of whom 163 are based in Switzerland, where the company has its headquarters in St. Gallen. For more information, visit [www.gallus-group.com](http://www.gallus-group.com)

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