Gallus Ferd. Rüesch AG

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**New virtual event: Gallus High Performance Day 2021 takes place in March**

*St. Gallen, January 2021 – For the very first time Gallus will host a virtual event – the Gallus High Performance Day. Using this new digital event format, Gallus will show its portfolio of digital and conventional label printing systems. The participants can choose between Wednesday, March 3rd at 4:30 pm (CET) or Thursday, March 4th at 8:30 am (CET).*

The whole range of applications will be shown on the Gallus Labelfire, the Gallus Labelmaster and Gallus RCS 430 – digital and in high quality. The demo sessions will be followed by so-called Breakout Sessions giving exclusive insights by label experts e.g. about digital label printing with low migration inks or showing the flexibility of modern screen printing. This virtual live event takes about one hour. Interested parties can register here: <https://2021.highperformanceday.gallus-group.com/> .

**About Gallus**

Gallus with production facilities in Switzerland and Germany, is a leading company in the development and production of conventional and digital narrow-web, reel-fed presses designed for the label and packaging business. The machine portfolio is augmented by a broad range of screen printing plates (Gallus Screeny), globally decentralised service operations, and a broad offering of printing accessories and replacement parts. Products and services of the Gallus brand are distributed through the global Sales and Service network of Heidelberger Druckmaschinen AG. The comprehensive portfolio also includes consulting services provided by label experts in all relevant printing and process engineering tasks. Gallus employs around 273 people, of whom 163 are based in Switzerland, where the company has its headquarters in St. Gallen. For more information, visit [www.gallus-group.com](http://www.gallus-group.com)

**For further information, please contact:**

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**Link to new label printing knowledge portal:**

www.label-experts.com