



# Gallus Experience Days

Celebrating Innovation  
and Collaboration

21 – 23 June 2023

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# Welcome to the Gallus Experience Days

**Get ready for the beginning of a new era.**

We are excited to welcome customers, marketers and partners to St.Gallen for a dynamic exchange that will shape the future of the label and narrow web industry – our Gallus Experience Days – Celebrating Innovation and Collaboration.

While with us, we will celebrate the centenary of our business, taking a brief look back at the past 100 years in our Gallus Time Tunnel, as well as providing a flavour of what to expect over the next few exciting decades.

During the Gallus Experience Days we will also invite you to discover the new “Gallus Experience Center”, a hub for creativity, collaboration, and innovation. A place where users can exchange ideas, gain new skills and experience the latest technologies and solutions.

Inform yourself about our “products of the future”, experience the Gallus ecosystem from a different perspective and discover our conventional Gallus Labelmaster, the hybrid Gallus Labelfire, and the digital Gallus One in our brand-new Gallus Experience Center.

This event will not only give you the opportunity to benefit from the experience and expertise of outstanding speakers, but also enable you to make valuable contacts with our partners and sponsors, who will also showcase their latest innovations and solutions.

Gallus wishes you an eventful day with many new impressions and good discussions, as well as gaining know-how about our label business.

# Programme

## Wednesday & Thursday



### Library – Start Point

10.00 a.m. – 11.00 a.m. Guided Gallus Tour

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11.00 a.m. – 12.00 p.m. Guided Gallus Tour

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2.00 p.m. – 3.00 p.m. Guided Gallus Tour

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4.00 p.m. – 5.00 p.m. Guided Gallus Tour

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### Infopoint

10.00 a.m. – 12.00 p.m. Company Tour Permapack AG

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1.30 p.m. – 3.45 p.m. Company Tour Pantec Group

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2.00 p.m. – 4.00 p.m. Company Tour Permapack AG



Shuttles bring you directly to the production facilities of our partners.



### Demo Hall

9.00 a.m. – 5.00 p.m. Live Demos of Gallus One, Gallus Labelmaster, Gallus Labelfire & HEIDELBERG Versafire

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9.00 a.m. – 5.00 p.m. Gallus Show  
on the hour, every hour

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3.30 p.m. Keynote Speakers  
Katie King (Wednesday)  
Andy Fitze (Thursday)

4.30 p.m. Marc Perrinjaquet (Wednesday)

10.30 a.m. Marc Perrinjaquet (Thursday)

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# Friday



## Library – Start Point

10.00 a.m. – 11.00 a.m. Guided Gallus Tour

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12.00 p.m. – 1.00 p.m. Guided Gallus Tour

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## Infopoint

10.00 a.m. – 12.00 p.m. Company Tour Permapack AG

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10.00 a.m. – 12.15 p.m. Company Tour Pantec Group



Shuttles bring you directly to the production facilities of our partners.



## Demo Hall

9.00 a.m. – 1.00 p.m. Live Demos of Gallus One, Gallus Labelmaster, Gallus Labelfire & HEIDELBERG Versafire

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9.00 a.m. – 1.00 p.m. Gallus Show  
on the hour, every hour

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10.30 a.m. Keynote Speaker  
Andy Fitze

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# Breakout Sessions

## Wednesday & Thursday



### New Work Lounge

- 9.30 a.m. [Markus Wurm, Dr. Lars Lehner \(Lehner GmbH\)](#)  
JobDataCloud – Automation – Robotics:  
Boosting Efficiency of Existing Print Workflow.
- 10.00 a.m. [Dieter Niederstadt \(Asahi Photoproducts\)](#)  
Flexo Plates – The Road towards “Solvent ZERO”
- 10.30 a.m. [Roger Meierhofer \(Pantec Group\)](#)  
Embellishment – Adding Value to your Label
- 11.00 a.m. [Thomas Schweizer \(Gallus Ferd. Rüesch AG\)](#)  
Gallus Innovation Roadmap – Unleashing the Future
- 11.30 a.m. [Volker Selg \(IST METZ GmbH & Co. KG\)](#)  
LED It Cure ...
- 12.00 p.m. [Reto Huber \(NANOVIS GmbH\)](#)  
Sustainable Parts Cleaning in Label Printing.
- 1.00 p.m. [Jürgen Stocker \(Steinemann DPE AG\)](#)  
Digital Embellishment.  
Solutions for Industrial Printing in Narrow Web.
- 1.30 p.m. [Hansjörg Gietz, Michael Grau \(Gietz AG\)](#)  
Sustainable Showcases
- 2.00 p.m. [Marc Hausmann \(DeCoSystem\)](#)  
DeCoSystem Print Inspection Systems and Machines  
– Our Eyes on Quality
- 2.30 p.m. [Robert Rae \(GEW \(EC\) Limited\)](#)  
The Size of the Prize for UV LED
- 3.00 p.m. [Franziska Kirpal \(tesa SE\)](#)  
tesa – Reliable Partnership Experience
- 3.30 p.m. [Karl-Philipp Strunk<sup>2</sup> \(Innovation Lab\)](#)  
Products and Applications Enabled by Printed  
Electronics
- 4.00 p.m. [Jürgen Stocker \(Steinemann DPE AG\)](#)  
Digital Embellishment. Solutions for Industrial  
Printing in Narrow Web
- 4.30 p.m. [Thomas Schweizer \(Gallus Ferd. Rüesch AG\)](#)  
Gallus Innovation Roadmap – Unleashing the Future

<sup>1</sup>will only speak on Wednesday

<sup>2</sup>will only speak on Thursday



## Cyan Room

- 9.30 a.m. [Steffen Haaga \(CERM NV\)](#)  
An Introduction to CERM MIS and Gallus Interface
- 10.00 a.m. [Marco Ordnung \(LEONHARD KURZ Stiftung & Co. KG\)](#)  
DISTORUN. Single Images and Foil Saving for  
Endless Decors via Cold Transfer
- 10.30 a.m. [Robert Rae \(GEW \(EC\) Limited\)](#)  
The Size of the Prize for UV LED
- 11.00 a.m. [Marc Hausmann \(DeCoSystem\)](#)  
DeCoSystem Print Inspection Systems and Machines  
– Our Eyes on Quality
- 11.30 a.m. [Niklas Olsson \(Flint Group\)](#)  
Maximising Efficiency, Minimising Footprint:  
Discover the Impact of 360° ServiceCode.
- 12.30 p.m. [Gavin Rittmeyer \(Martin Automatic Inc\)](#)  
Profitable Sustainability – The Perfect Marriage of  
Business Practice and Social Responsibility
- 1.00 p.m. [Markus Wurm, Dr. Lars Lehner \(Lehner GmbH\)](#)  
JobDataCloud – Automation – Robotics:  
Boosting Efficiency of Existing Print Workflow.
- 1.30 p.m. [Bernhard Grob](#)  
Book Presentation “Destination”
- 2.00 p.m. [Dieter Niederstadt \(Asahi Photoproducts\)](#)  
Flexo Plates – The Road towards “Solvent ZERO”
- 2.30 p.m. [David Muncaster \(Heaford\)](#)  
Flexo Plate Mounting – Optimising Your Press Time
- 3.30 p.m. [Riccardo Callini \(PRATI\)](#)  
Digital Trends and Brace Eco-sustainability
- 4.00 p.m. [Volker Selg \(IST METZ GmbH & Co. KG\)](#)  
LED It Cure ...
- 4.30 p.m. [Reto Huber \(NANOVIS GmbH\)](#)  
Sustainable Parts Cleaning in Label Printing.

# Breakout Sessions

## Wednesday & Thursday



### Black Room

- 9.30 a.m. [Gavin Rittmeyer \(Martin Automatic Inc\)](#)  
Profitable Sustainability – The Perfect Marriage of Business Practice and Social Responsibility
- 10.00 a.m. [Antoin Daamen \(Esko-Graphics BV\)](#)  
General Presentation: Automate. Connect. Accelerate.
- 10.30 a.m. [David Muncaster \(Heaford\)](#)  
Flexo Plate Mounting – Optimising Your Press Time
- 11.00 a.m. [Christian Ebner, Victoria Yang \(Heidelberger Druckmaschinen AG\)](#)  
Extend your Business
- 12.00 p.m. [Franziska Kirpal \(tesa SE\)](#)  
tesa – Reliable Partnership Experience
- 12.30 p.m. [Riccardo Callini \(PRATI\)](#)  
Digital Trends and Brace Eco-sustainability
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- 2.00 p.m. [Christian Ebner, Victoria Yang \(Heidelberger Druckmaschinen AG\)](#)  
Extend your Business
- 3.00 p.m. [Marco Ordnung \(LEONHARD KURZ Stiftung & Co. KG\)](#)  
DISTRUN. Single Images and Foil Saving for Endless Decors via Cold Transfer
- 3.30 p.m. [Niklas Olsson<sup>1</sup>, Mirko Müller<sup>2</sup> \(Flint Group\)](#)  
Maximising Efficiency, Minimising Footprint: Discover the Impact of 360° ServiceCode.
- 4.00 p.m. [Bernhard Grob](#)  
Book Presentation “Destination”
- 4.30 p.m. [Hansjörg Gietz, Michael Grau \(Gietz AG\)](#)  
Sustainable Showcases

<sup>1</sup>will only speak on Wednesday

<sup>2</sup>will only speak on Thursday





## Yellow Room

- 9.30 a.m. [Jan-Robin Bock \(Heidelberger Druckmaschinen AG\)](#)  
HEIDELBERG Customer Portal
- 10.30 a.m. [Michael Wotzel \(Esko-Graphics BV\)](#),  
[Jan Riber Hansen \(Heidelberger Druckmaschinen AG\)](#)  
Esko & Prinect Integration
- 11.30 a.m. [Jan Riber Hansen \(Heidelberger Druckmaschinen AG\)](#)  
Prinect
- 12.30 p.m. [Jan-Robin Bock \(Heidelberger Druckmaschinen AG\)](#)  
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- 4.30 p.m. [Michael Wotzel \(Esko-Graphics BV\)](#),  
[Jan Riber Hansen \(Heidelberger Druckmaschinen AG\)](#)  
Esko & Prinect Integration

# Breakout Sessions

## Friday



### New Work Lounge

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The Size of the Prize for UV LED
- 12.00 p.m. [Marc Hausmann \(DeCoSystem\)](#)  
DeCoSystem Print Inspection Systems and Machines –  
Our Eyes on Quality
- 12.30 p.m. [Bernhard Grob](#)  
Book Presentation “Destination”



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- 9.30 a.m. [Roger Meierhofer \(Pantec Group\)](#)  
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- 12.00 p.m. [Volker Selg \(IST METZ GmbH & Co. KG\)](#)  
LED It Cure ...
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Flexo Plate Mounting – Optimising Your Press Time



## Black Room

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Jan Riber Hansen \(Heidelberger Druckmaschinen AG\)](#)  
Esko & Prinect Integration
- 11.30 a.m. [Jan Riber Hansen \(Heidelberger Druckmaschinen AG\)](#)  
Prinect
- 12.30 p.m. [Jan-Robin Bock \(HEIDELBERG\)](#)  
HEIDELBERG Customer Portal

# Supporting Programme & Information



## Catering

Cold drinks, coffee, snacks and a variety of food will be served throughout the day in our Catering Area.

Wednesday & Thursday:

Hot meals from 11.00 a.m. to 9.30 p.m.

Drinks from 9.00 a.m. to 11.00 p.m.

Friday:

Hot meals from 11.00 a.m. to 1.30 p.m.

Drinks from 9.00 a.m. to 1.30 p.m.



## Live Music

On stage in the Catering and Celebration Area:

“Alderbuebe” – Wednesday

Typical appenzeller string music orchestra

Kevin Staffa – Thursday

Singer and guitarist

Enrico Lenzin – Wednesday to Friday

Mix of traditional and modern music

DJ Alejandro – Wednesday & Thursday



## **Art**

From Wednesday until Friday, the Swiss illustrator and street artist DRÜ EGG will be creating one of his unique artworks live on-site.



## **Sightseeing Programme**

Besides the diverse programme on-site, we offer the possibility to book a sightseeing tour through St.Gallen.

Wednesday & Thursday – 3.30 p.m. to 5.00 p.m

Friday – 2.30 p.m. to 4.00 p.m.

## Keynote Speaker

### Katie King

Wednesday

With over 30 years' experience, Katie is a published author, keynote speaker and marketing consultant specialising in Digital and Artificial Intelligence (AI). She has advised many of the world's leading brands and business leaders and was named one of the top 10 AI Influencers this year.



### Andy Fitze

Thursday & Friday



An expert in recognising the potential of AI for innovation, productivity and growth, Andy has advised several Fortune 500 companies. In 2021, he received the award for "One of the 100 most influential people in AI worldwide". Andy is also the founder of Global AI Hub and co-founder of Swiss Cognitive & The Cognitive Valley Foundation.

### Marc Perrinjaquet

Wednesday & Thursday

With over 10 years in the industry, Marc Perrinjaquet is a packaging expert specialized in digital printing technologies. At PMI, he oversees *Digiprint*, a programme focused on the implementation of digital printing technologies for packaging at a large scale.



## Additional Speaker

### Thomas Schweizer

Wednesday – Friday

Head of Business Management,  
Gallus Group

Session about “Gallus Innovation  
Roadmap – Unleashing the Future”



### Bernhard Grob

Wednesday – Friday



Former managing director of  
Edale and author, Bernhard Grob  
having worked at the company for  
30 years in various positions and  
traveled the world for the printing  
industry.

Book Presentation “Destination”

### Dr. Karl-Philipp Strunk

Thursday & Friday

Head of Project Management,  
About 2HORISONS, InnovationLab  
GmbH, HEIDELBERG, Germany.  
Researching printed organic electron-  
ics with particular focus on field-effect  
transistors and their application in  
sensorics since 2015.

Session about “Products and Applica-  
tions Enabled by Printed Electronics”



## Sponsors

Our “Gallus Experience Center” sponsors will be on-site, presenting their printing solutions and welcoming you during their interesting breakout sessions.

**AsahiKASEI**

Asahi Photoproducts

**CERM** 



DeCoSystem

**ESKO** 

**Flint**Group



...engineering UV



since 1892







# Live Demonstration at Demo Hall

Experience the exciting Gallus Show, with milestones of the past 100 years and innovations of today – the revolutionary Gallus One, the hybrid Gallus Labelfire and the conventional Gallus Labelmaster.



## Gallus One

Utilising one hundred years of label expertise and sophisticated engineering, Gallus One offers a complete digital label solution, including all the software and hardware necessary to produce high quality, profitable digital labels. The Gallus One has been specifically designed to remove the Total Cost of Ownership (TCO) barrier for the adoption of reel-to-reel digital labels with the highest level of automation and cloud-based technologies. In doing so, it provides brands, for the first time, with access to cost-effective and sustainable, high-quality digital labels.



### **Gallus Labelfire**

The best of both worlds in one complete system: the Gallus Labelfire 340 combines the flexibility and versatility of digital printing with the reliability and precision of conventional printing and further processing technology.



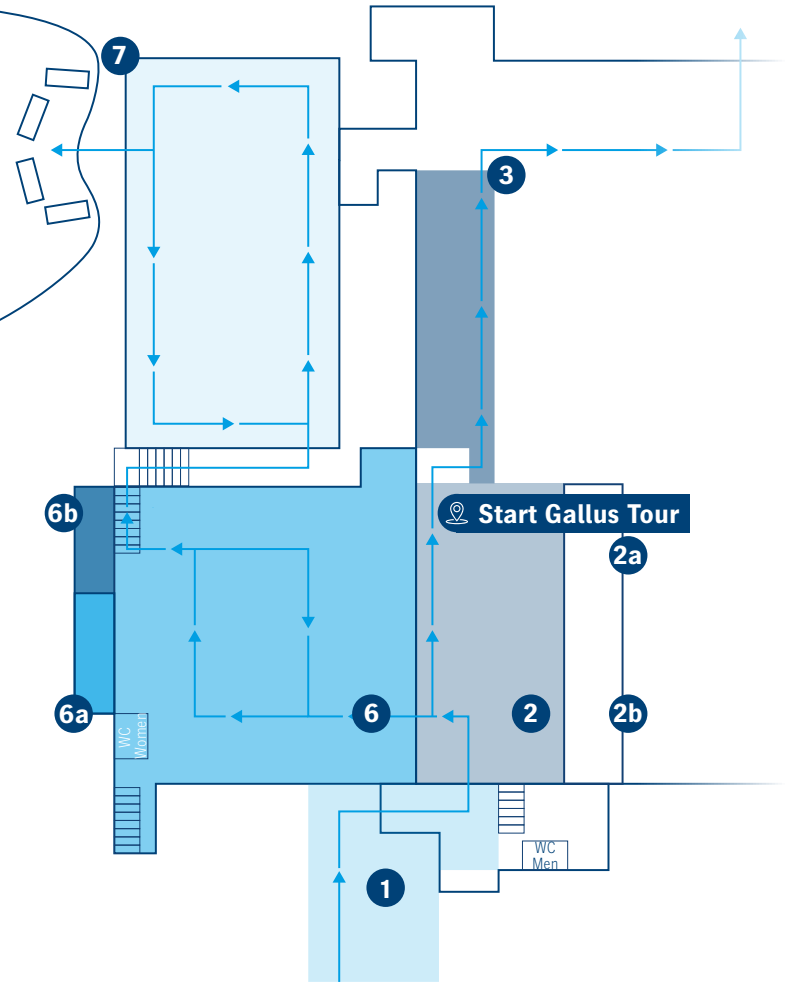
### **Gallus Labelmaster**

The Gallus Labelmaster takes conventional label printing to a new level. The machine system combines maximum flexibility and simple handling with the greatest cost-effectiveness.



### **Gallus Screenvy**

The Gallus Screenvy printing plates for rotary screen printing forms are an in-house development by Gallus. The unique microstructure, stabilised fabric and perfect structural balance of photosensitive coating ensure maximum printing quality and consistency – for extremely fine lines, solids and relief printing.



# Ground Floor

## 1 Entrance & Reception

- Check-in
- Gallus Infopoint
- Travel Desk

## 2 Library

- Welcome drinks & snacks
- Cloakroom
- Start guided Gallus Tour
- Start self-discovery Gallus Tour

## 2a Cyan Room

- Breakout Sessions
- Speakers

## 2b Partner Area

- Asahi Photoproducts
- Esko-Graphics BV

## 3 Museum

- Gallus Time Tunnel
- Company history

## 6 Demo Hall

- Gallus Show
- Gallus Labelfire
- Gallus One
- Gallus Labelmaster
- Steinemann DM-UNILINER 3D
- PRATI DIGI COMPACT 370
- HEIDELBERG Versafire
- Gallus Screeny
- Partnerdesks

## 6a Black Room

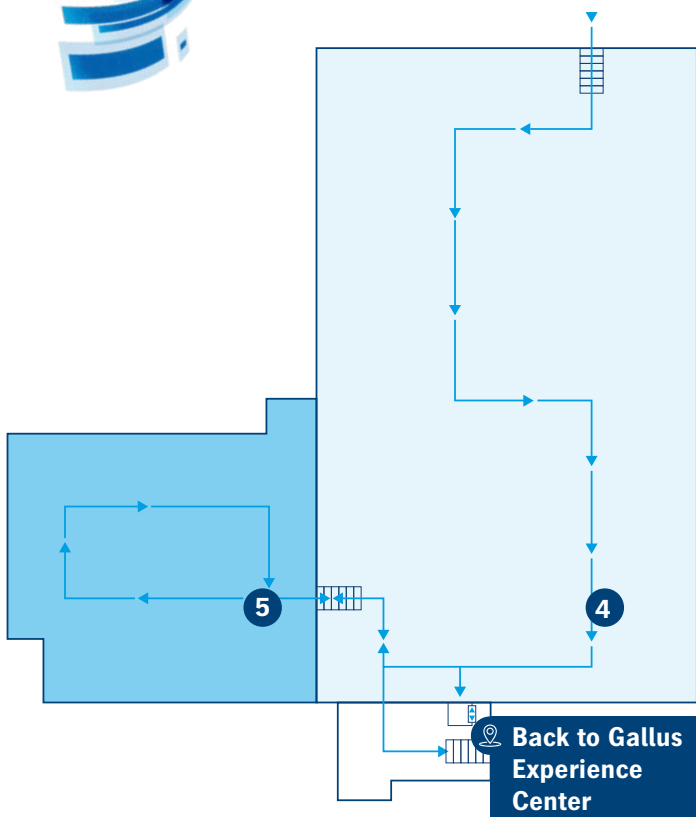
- Breakout Sessions
- Speakers

## 6b Yellow Room

- HEIDELBERG Customer Portal
- Esko & Prinect Integration
- Prinect

## 7 Catering & Celebrations

- Food & drinks
- Concerts & DJ



# First Floor

## 4 Gallus Classics

- Refurbishment of Gallus machines and printing units
- Loan units
- Gallus EM Retrofit
- LED drying system

## 5 New Work

- Breakout Sessions
- Speakers
- Impression of the new workspace of our employees





### **Free WIFI**

Network: GallusExperienceCenter  
Password: GallusExperienceDays



### **Useful Telephone Number**

Taxi: +41 71 222 27 77



### **Further Questions**

Should you have any further questions, please do not hesitate to contact our staff members. We will be happy to help with any questions or concerns.

Gallus Ferd. Rüesch AG  
Harzbüchelstrasse 34  
9016 St.Gallen, Switzerland  
Telefon +41 71 242 86 86  
gallus@heidelberg.com  
www.gallus-group.com