# **Press Release**



Gallus Ferd. Rüesch AG Harzbüchelstrasse 34 9016 St.Gallen Switzerland www.gallus-group.com

# Gallus to Debut New Foldable Ink Set at Interpack 2023

- New ink set unlocks profitable revenue stream for converters while increasing brand flexibility
- Samples from recently launched digital press, Gallus One, to be presented to visitors
- Company to outline its unique vision for the successful future of labels and packaging at the show
- Digital printing innovations address growth segments in print

*St. Gallen, 17<sup>th</sup> April 2023* – *Gallus Group*, a subsidiary of Heidelberger Druckmaschinen AG (HEIDELBERG), is the leading company in the development, production and sale of conventional and digital narrow web and reel-fed presses for the label and packaging industry, and it will be attending this year's <u>Interpack</u> in Düsseldorf, Germany, 4-10 May (Hall 8A, Stand E53). The company will use the show to present, for the first time at a tradeshow, the Gallus UVF01 ink set – new high-quality inks that can be folded without cracking. Ideal for folding carton packaging applications, and laminate tubes commonly used in cosmetics, the new Gallus ink set represents an important new and profitable revenue stream for converters.

The Gallus UVF01 ink set has been designed for use on the company's market leading hybrid press, the <u>Gallus Labelfire 340</u>. It enables converters to offer all the benefits of digital print – including short-runs, versioning and personalization, reduced waste and storage – for packaging and cosmetic applications.

Thomas Schweizer, Head of Business Management, Gallus Group, comments: "We're excited to bring the Gallus UVF01 ink set to Interpack 2023. The inks were designed to meet the requirements of tube manufacturers, providing a cost-effective, high-quality UV ink set with a wide color gamut and the durability to support foldable packaging and tube laminates. Not only does this support business growth for converters, but it also unlocks huge opportunities for brands to explore new packaging designs, and tactics to better engage the consumer and increase sales."

Gallus' attendance at Interpack 2023 underlines the importance of the label market for the HEIDELBERG Group. The trend toward high-quality and creative labels is unbroken and the market is growing. As such, this segment offers print shops excellent business opportunities, particularly as digital innovations can be used to address the growth markets in the label sector - creating



conditions for print shops to become more competitive. Gallus, with the full commitment and support of HEIDELBERG behind it and a comprehensive portfolio, is the ideal partner to unlock this potential.

Gallus will also show samples from its recently launched digital press, the <u>Gallus One</u>. Marking a ground-breaking new addition to the company's conventional and hybrid portfolio of label presses, the Gallus One has been specifically designed to remove the Total Cost of Ownership (TCO) barrier for the adoption of reel-to-reel digital labels with the highest level of automation and cloud-based technologies. Built on the market leading <u>Gallus Labelmaster</u> press platform, the Gallus One is a 340-mm wide roll-to-roll UV inkjet digital inline labels press, utilizing a host of impressive features to achieve high levels of automation and press efficiency - with unrivalled UV inkjet print quality and stand-out print speeds of up to 70 meters per minute.

Dario Urbinati, CEO, Gallus Group comments, "We look forward to welcoming visitors to our booth at Interpack 2023. Not only do we have the new UVF01 ink set, but we will also show some great samples from our amazing portfolio of label presses. But that's not all – together with HEIDELBERG, we've been very busy. Mapped to a very clear vision for how our industry can and will be successful in the future, we have some truly remarkable innovations coming-up to discuss with customers and prospects. These are solutions that will help solve today's challenges, while opening the door to significant future opportunities.

"In the year that we celebrate our 100 years of operation and open our new Gallus Experience Centre in St. Gallen, we anticipate a busy show and an exciting 12 months ahead," he concludes.



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## Caption

The Gallus One offers the highest level of automation available, and the most competitive TCO.

### About Gallus

Gallus, a subsidiary of Heidelberger Druckmaschinen AG (HEIDELBERG) with production facilities in Switzerland and Germany, is a leading company in the development, production of conventional and digital narrow-web, reel-fed presses designed for the label and packaging business. The machine portfolio is augmented by a broad range of screen printing plates (Gallus Screeny), globally decentralised service operations, and a broad offering of printing accessories and replacement parts. Products and services of the Gallus brand are distributed through the global HEIDELBERG Sales and Service network. The comprehensive portfolio also includes consulting services provided by label experts in all relevant printing and process engineering tasks. Gallus employs around 300 people, of whom 160 are based in Switzerland, where the company has its headquarters in St. Gallen. For more information, visit www.gallus-group.com.

#### For further information, please contact:

Gallus Ferd. Rüesch AG, Corporate Communications T +41 71 242 86 86 <u>niklaus.amacker.ext@heidelberg.com</u>

Bespoke for Gallus Ben Dodson T +44 (0) 7872119525 ben@thebespoke-group.com