

## Press Release

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### **drupa 2024 – Gallus One unlocking new levels of modularity, versatility and flexibility for converters**

- *New “System to Compose” boosts adaptability to ensure long-term security for printers and converters*
- *Gallus One now offers the integration of further processing units, color extension options and a print width of 430mm*
- *Introduction of Orange and Violet inks developed jointly by HEIDELBERG and Gallus*

**St. Gallen, 28. May, 2024 - [Gallus Group](#)**, a subsidiary of Heidelberger Druckmaschinen AG (HEIDELBERG), today announces its new concept at drupa 2024, the “System to Compose”. Committed to the industry in which it operates, Gallus’ new concept addresses current and evolving market needs and provides a lifeline for label printers, unlocking a host of new options across its portfolio. With enhanced compatibility across its technologies, Gallus’ leading product lines now boast full adaptability, whereby additional units can be seamlessly added, removed or replaced much like instruments within an ensemble – encouraging label printers to “compose your print masterpiece”.

#### **Gallus One now also available in a print width of 430mm**

In addition, the [Gallus One](#), previously limited to a print width of 340mm, is now also available in a print width of 430mm – increasing production efficiency, versatility, and application opportunities for new profitable revenue opportunities. Finally, Gallus has also unveiled an enhanced color gamut for the Gallus One, with the introduction of Orange and Violet inks developed jointly in-house with HEIDELBERG – helping converters to achieve shelf standout for brand differentiation.

#### **Concept puts converters back in control**

Designed to remove the Total Cost of Ownership (TCO) barrier for the adoption of reel-to-reel digital labels with the highest level of automation and cloud-based technologies, the Gallus One now offers full integration of the proven Gallus Labelmaster modules. By bringing everything in line, with upstream and downstream flexo and screen printing units, cold- and hot foiling, embossing and gravure printing, as well as a die-cutting unit, the Gallus One provides very high levels of modularity, speed and quality – further reducing TCO and boosting profitability.

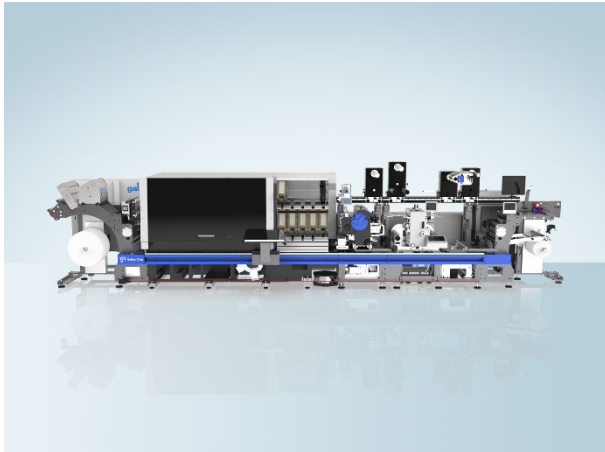
Gallus' new 'plug-and-play' approach puts converters back in control, giving them greater flexibility to build and grow their solutions, add additional capabilities or change direction as their business needs require – enabling them to improve competitiveness and respond to market changes in real time.

Dario Urbinati, Gallus Group, CEO comments: “We are delighted to be introducing our new concept at drupa 2024 and extending the array of instruments available for the Gallus One. Since its market debut last year, the Gallus One and our strong focus on driving down TCO seems to have captured the imagination of the industry, which resulted in a very strong sales pipeline, with installations scheduled throughout 2024. With our new concept and the new extension possibilities of the Gallus One our customers now have the opportunity to grow their solutions, adapt and facilitate change in line with customer demand enabling them to future-proof their investments.”

### **Proven solutions; new possibilities**

Supporting the methodology of smart, connected printing, the Gallus One represents a significant leap forward for the labels industry. Reinventing the way in which converters approach digital label printing, the new concept not only enables them to mix and match units or extend the configuration over time, but also retrofit already existing machine set-ups. This enables owners of established [Gallus Labelmaster 340 / 440](#) conventional presses to add a digital printing unit, transforming it into a bespoke hybrid Gallus One, without the investment of an entirely new machine.

“Even with its impressive technical capabilities, in a market characterized by rapid change, it's the versatility of the press that is arguably its most impressive feature. At a time when the industry faces a multitude of challenges, we have no doubt that the Gallus One will continue to prove a critical and game-changing asset for label converters worldwide,” concludes Urbinati.



**Caption (1):** As well as announcing new print widths and an enhanced color gamut for its leading Gallus One digital press, this year's drupa sees Gallus announce its new 'plug and play' type concept, whereby print and auxiliary units can be added, removed or replaced interchangeably across leading product lines.



**Caption (2):** As shown here with just one of the Gallus One's many configuration options, Gallus' new "System to Compose" enables customers to seamlessly grow, adapt and extend their solutions, empowering them to flex with market demand – ultimately future-proofing their investments.

### **About Gallus**

Gallus, a subsidiary of Heidelberger Druckmaschinen AG (HEIDELBERG) with production facilities in Switzerland and Germany, is a leading company in the development and production of conventional and digital narrow-web, reel-fed presses designed for the label and packaging business. The machine portfolio is augmented by a broad range of screen printing plates (Gallus Screeny), globally decentralized service operations, and a broad range of printing accessories and replacement parts. Products and services of the

Gallus brand are distributed through the global HEIDELBERG Sales and Service network. The comprehensive portfolio also includes consulting services provided by label experts in all relevant printing and process engineering tasks. Gallus employs around 300 people, of whom 160 are based in Switzerland, where the company has its headquarters in St. Gallen. For more information, visit [www.gallus-group.com](http://www.gallus-group.com).

With its dual-track strategy, HEIDELBERG is pursuing two key strategic approaches. Firstly, the company wants to make its mark on the printing market beyond its sheetfed offset press business – especially in the packaging or label market and digital printing. Secondly, HEIDELBERG will open up new markets alongside its core business, as has already happened with the wallbox business.

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