



## **Bopack captivates consumers with screen-printed labels**

**Bopack backs the fastest horse – just a few weeks ago, the label printshop group headquartered in Belgium opted for the new screen printing technology from Gallus.**

### **First past the post with Screeny S-Line**

Screeny S-Line is more flexible, more robust and more resilient. The screen printing plates are less prone to damage caused by web splicing or dust from paper substrates, and are designed to be reused up to six times without any problems. Label printers can use the very robust Screeny S plates in combination with standard Screeny peripherals to respond to the increased time pressure and rising quality requirements. The spring hardness of the plate's screen structure makes it resistant to flaws in the substrate. Improved coating technology coupled with a stainless steel screen make for optimum ink flow and the very best image resolution. Screeny S-Line helps you achieve the desired effects faster and more efficiently by offering a number of advantages, including high print speeds, fewer machine downtimes and more printed metres per screen than comparable products.

### **Bopack opts for Screeny**

At its site in Strasbourg, the Bopack Group uses only screen printing plates made by Gallus. This was not always the case. A few months ago, Bopack tested the quality of the plates supplied by its manufacturers and discovered that only Gallus Screeny met their requirements:

“The Gallus screen printing plates were included in the tests conducted by Maurice Fracassi, Managing Director of Bopack Strasbourg. Mr. Fracassi was looking for more than just a robust and stable material. He wanted a technology that could be integrated seamlessly into his workflow,” explains Dario Urbinati, Product Manager Gallus Screeny.

Bopack uses the screen printing plates in the production of labels for the cosmetics and pharmaceutical industries – demanding markets that expect high-quality prints.



#### **A report from Maurice Fracassi/Bopack**

“The process of labelling pharmaceutical products earmarked for export places tough challenges on printing technology. Printing Japanese, Chinese or Arabic characters is especially difficult, because the information density on packaging units, which tend to be on the small side, demands extremely fine lines and text. The number one priority is the completeness of the characters in order to avoid linguistic ambiguities and, in some cases, dangerous misunderstandings. Screeny S-Line enables Bopack to produce these demanding pharmaceutical labels for countries across the globe.

Screeny S-Line plates are also a hit with suppliers producing labels for the cosmetics industry. The high level of ink application ensures maximum contrast, which is particularly important for transparent containers, such as those used for shampoos and shower gels.”

Gallus Screeny screen printing plates meet all the requirements of Bopack and its customers. If your customers are also interested in screen printing, we'd be delighted to tell you more about the financial and quality aspects of Screeny S-Line to make sure you are also one of the first past the post!

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