



■ Pilot course for the Swedish label printers' association goes down well

In the last issue of Gallus In Touch, we reported that the Swedish Graphic Companies' Federation had selected Gallus as a training partner. The first pilot course took place recently and brought an enthusiastic response from all the label printers and management staff taking part. They also called for more – more training and more communication.

Theory and practice go together...

According to the feedback received from our guests, their primary expectation was fully satisfied. The mornings were spent with theory-based training on flexographic printing and workflow optimization, while after lunch participants swapped their desks for workbenches. They were split into four groups of five and completed four separate training sessions in rotation. Training was provided by Gallus printing and finishing experts, and participants were given enough time to assimilate the theory learnt by applying it in practice and swap tips and tricks with their fellow participants.



...as do work and play!

The pilot course provided a great opportunity for participants to see the sights of St. Gallen and enjoy discovering the city together. During their exploration of the city centre, the Swedes found out why the Gallus Group's history is closely linked with the local textile industry, why St. Gallen is also called the city of oriels, and the story behind the famous "Appenzeller Kräuterbitter", a herbal liqueur. The course was run by Roger Oberholzer, who sounded a little wistful when the delegation from Sweden had left. "There was so much to discuss that we would have liked to have made the course a few days longer. The Gallus team is already getting ready to say 'välkommen' to the next delegation from Sweden," he said.

Hans Johansson had the following to say:

"Wir sind begeistert!"

When we planned this vocational course, the intention was to provide substantial

theoretical and practical training over three days for our printers. It turned out to be just as great as we were hoping.

All the printers have many years' experience of label printing - so they are very skilled label printers. After three days in St. Gallen, they are now even more skilled.

Thanks to all the friendly and experienced personal at Gallus, who made our visit unforgettable.

And a special hello to Roger Oberholzer, our fantastic label professor for three days."

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*German for "We are excited!"