



## ■ Adhesivos del Segura installs first Gallus EM 410 S

Based in Murcia in southern Spain, Adhesivos del Segura has been making labels since 1986. It now has around 100 staff and a turnover in the order of 12 million euros. One of the keys to the company's success is the fact that it makes no compromises when it comes to quality and on-time delivery.



### **Impressive figures**

Every year, the workforce of around 100 processes over 14 million square metres of printing stock. With a production area of 7,500 square metres, Adhesivos del Segura is one of Spain's most successful label printers.

"According to our suppliers, we are one of the top four manufacturers of self-adhesive labels. We haven't let this go to our heads, though. We prefer to concentrate on our customers and our 24-hour production operation, which has been at almost full capacity for quite some time," states Pablo Carrasco, Commercial Manager at Adhesivos del Segura.

### **Investments ensure progress**

The Gallus EM 410 S press system is the company's latest acquisition. It was purchased to give the company the flexibility needed to cope with the growing number of incoming orders and take the strain off existing production facilities.

This press represents a switch from a conventional drive system to a modern electronic system with state-of-the-art servo and sleeve technology. The main advantage of the Gallus EM 410 S over the other presses at the company is that it enables much quicker job changes.

The new Gallus EM 410 S is intended for jobs that require top print quality combined with excellent substrate flexibility. "Thanks to its high level of automation and other features, it outperforms our other presses," adds Carrasco. Although the press is particularly suited to short runs, Adhesivos del Segura will also be using the Gallus EM 410 S for medium and long runs.



Eugeni Ibáñez, an engineer from Lapeyra & Taltavull, during commissioning and training of press operators at Adhesivos del Segura.

The press has been in operation since December 2007 and has long been working to full capacity. Initial post-assembly tests showed that the Gallus EM 410 S very easily reaches speeds of 120 metres/minute and above with excellent registration. Naturally, the speed depends on the finishing processes used. The press operators are very impressed with the quality, too.

#### **Adhesivos del Segura heads into the future**

“We needed to increase our production volume and could have opted for a fourth Gallus EM 340 because we are already familiar with the technology and have all the necessary tools and service parts. But then we considered taking a further step forward and equipping ourselves for jobs where higher quality is required. Admittedly, this represented a bigger step than our previous investments. The new press exceeded our expectations by some way,” states Carrasco.

The new model was added to the Spanish company’s comprehensive range of machinery, which consists entirely of Gallus machine systems – three Gallus EM 280s, two Gallus EM 260s and three Gallus EM 340s.

“We are, of course, fully aware that there are other excellent presses on the market and we always consider all the alternatives when planning a new acquisition. On the other hand, we know that Gallus machine systems are very well built and robust and work reliably over a long period. One of our three Gallus EM 280 presses dates from 1994 and is still operating very successfully in 24-hour shifts,” continues Carrasco.

#### **Confidence in the local customer service team**

“Lapeyra & Taltavull is proud of the confidence shown in Gallus and in us,” says Sergio Modamio, Sales Manager at the Spanish agency of Gallus Ferd. Rüesch AG. “We are absolutely convinced that the company has taken a major step forward with technology destined to shape the future,” he adds.

The Gallus EM 410 S is an 8-colour UV flexographic printing press. It is equipped for front and reverse-side printing and prepared for rotary screen printing. Flexographic printing can be combined with hot foil embossing and cold foil printing as required. In addition, the configuration also enables varnished, laminated and plasticised finishes.

#### **Commitment to reliability**

Adhesivos del Segura produces almost all types of labels, with the focus on food labelling. Fruit and vegetables, tinned food, meat and sausage products are all identified using Adhesivos del Segura labels.

Certified to the ISO 9001 quality management standard since 1997, Adhesivos del Segura “has the largest paper store in Spain,” stresses Carrasco. This enables the company to offer a rapid service, even for long label runs, without having to rely on suppliers delivering on time.



The three business partners of Adhesivos del Segura together in front of the new Gallus EM 410 S: Eusebio Ramón, Pablo Carrasco and Arturo Carrasco with Sergio Modamio from Lapeyra & Taltavull.

“Adhesivos del Segura is best known for its consistently professional approach. Above all, we stand out thanks to our strict adherence to quality and the delivery dates we promise customers,” underlines Carrasco.

“It is therefore crucial for us to be able to count on professional colleagues and reliable equipment,” he concludes.

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