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Thema / Subject

Graphispag Barcelona 2011 – Gallus ECS 340 goes to school

Gallus Ferd. Rüsch AG
Harzbüchelstrasse 34
9016 St. Gallen
Switzerland
www.gallus-group.com

Verteiler / Copy To

Trade press

niklaus.amacker@gallus-
group.com
T +41 71 242 86 86
F +41 71 242 89 89

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Graphispag Barcelona 2011 – Gallus ECS 340 goes to school

During the week of the 45th Graphispag Barcelona trade fair, Gallus achieved outstanding results at the stand of Lapeyra & Taltavull through live demonstrations of the Gallus ECS 340. After the trade fair, the press is going to the Antoni Algueró Graphic Arts School in Barcelona.

Gallus ECS 340 impresses specialist audience

Graphispag Barcelona was celebrating its 45th anniversary as the key international fair of Spain's graphic arts industry. Gallus ECS 340 presses are already in operation at a number of well-known customer sites in Spain, and always achieve good results. But the Gallus ECS 340 provided further evidence of its abilities during live demonstrations at the week-long Graphispag – and proved a real hit with visitors.



The Gallus ECS 340 at the trade fair stand of Lapeyra & Taltavull

Due to the impressive performance of the granite-based Gallus ECS 340, Gallus, Lapeyra and the Antoni Algueró Graphic Arts School (<http://www.escolaalguero.net>) signed an agreement giving the school access to the Gallus ECS 340 after the fair. Students at the graphic arts school can now study the handling and functionality of one of the most advanced label presses in the school's in-house

facilities. Any other interested parties are also warmly invited to visit the training centre to get a closer look at the Gallus ECS 340.

Gallus ECS 340 ushers in a new era in the manufacture of commodity labels

At Labelexpo Europe 2009, the Gallus Group ushered in a new era for the cost-effective manufacture of commodity product decoration solutions with the market launch of the Gallus ECS 340. During Graphispag 2011, the press on display at the stand of Lapeyra & Taltavull showed that printing has never been so straightforward, efficient and user-friendly and that costs per label have never been so low – all for an investment that won't break the bank.



Gallus ECS 340 based on a solid granite core

State-of-the-art technologies and construction materials that are new to the label industry have led to the creation of a highly productive and innovative machine concept with a spellbinding design. When developing the press, Gallus focussed on the essential features, honing the configuration to maximise print quality while minimising costs. Everything on the Gallus ECS 340 is designed to help label printers save money without compromising on print quality. The machine's extremely short web path of just 1.1 m between printing units cuts waste significantly. Thanks to its granite core, the press has a particularly long service life and is quieter than any other machine in this class. The UV drying generates no exhaust air and is therefore easy on the ear and on the environment. What's more, self-explanatory operation with touchscreen technology delivers even quicker results. The Gallus ECS 340 is proof that less can indeed be more.

The Gallus Group

The Gallus Group is a world market leader in the development, production and marketing of narrow-web reel-fed presses for label printers. The Group's folding carton business develops and markets narrow and wide-web reel-fed presses and die-cutters for the cost-effective inline production of folding cartons and cardboard products. Besides its portfolio of presses, the Group also provides consumables and a global, decentralised service and spare parts network. Gallus and Heidelberg

Druckmaschinen AG, the global market leader in solutions for the print and media industry, have been working in partnership since 1999. The Gallus Group has a workforce of 565. This includes 260 employees in Switzerland, where the Group has its headquarters in St. Gallen.

For further information, please contact:

Gallus Ferd. Rüsch AG, Corporate Communications

T +41 71 242 86 86

www.gallus-group.com

niklaus.amacker@gallus-group.com