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Thema / Subject

A world first – the Gallus ECS 340 configurator

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A world first – the Gallus ECS 340 configurator

Gallus is demonstrating its ongoing commitment to innovation with the world's first configurator for a label press. The configurator for the Gallus ECS 340 makes it quick and easy for potential and existing Gallus customers to get an idea of their future “dream label press”.

Harnessing innovation to meet growing quality demands and improve customer focus

The configurator for the Gallus ECS 340 is a response to ever higher expectations with regard to both quality and customer focus. Gallus has developed this innovation specifically to meet these expectations. The configurator offers an insight into the modular world of the Gallus ECS 340 and gives users a realistic idea of the configuration options. This makes it extremely simple for potential and existing customers to create their dream Gallus label press and visualise the required final configuration.

A “dream label press” in three simple steps

It is easy for users to navigate their way around the configurator and create a customised, interactive Gallus ECS 340 configuration in just three simple steps. They can produce just one or an unlimited number of configurations as required.

The welcome page provides general information on the key benefits of the Gallus ECS 340 such as excellent profitability, optimum efficiency and maximum ease of operation. This is followed by the first step in the process – defining the basic configuration, i.e. the printing equipment and the number of inking and die-cutting units.

The second step is the detailed configuration. Optional accessories can be added to each part of the Gallus ECS 340 marked with a plus sign. Clicking on one of these signs opens a pop-up window listing all the options for extending the press at this point. Clicking the “i” icon next to each option displays a brief description of the relevant item. Options such as the reel lift unwinding unit, web-cleaning system, Corona conditioning unit, delam/relam, ink pumps, laminating unit, cold foil mechanism, die-cutting pressure and depth adjusters, web monitoring mechanism and reel lift rewind unit can be added and removed again as required with a simple click of the mouse.

OVERVIEW **BASIC CONFIGURATION** **SELECT ACCESSORIES** **CONCLUSION**

STEP 1.
Before making a start on the detailed configuration of the Gallus ECS 340, please first define the printing equipment and the number of inking and diecutting units. To do so, simply click the requisite number of times on the plus and minus signs in the "Inking units" and "Diecutting units" text fields. Click on the "Add accessories" button to advance to the next configuration stage.

PRINTING EQUIPMENT.
 Aluminium.
 Plastic
Plastic or aluminium? Gallus original aluminium print cylinder sleeves are robust, precise and ensure consistently high print quality. Simply select the appropriate checkbox.

INKING UNITS — +
You can integrate a minimum of four and a maximum of twelve inking units in the Gallus ECS 340.

DIECUTTING UNIT — +
You can configure the Gallus ECS 340 with a diecutting unit, without a diecutting unit or with two diecutting units.
To continue the configuration, click the "Add accessories" button.

ADD ACCESSORIES!

Once the configuration has been completed, the third step enables users to print or send the image and the associated configuration details. The configuration can also be sent to Gallus with any questions or to obtain a precise price breakdown/quotation.

Added value for customers

Gallus hopes the configurator will create added value for its potential and existing customers, while also improving the quality of the advice it offers. Using the configurator makes it quick and easy to identify the key benefits and the various options available. The image of the "dream label press" produced can also be forwarded as required.

The configurator is a web-based tool and works with standard browsers such as Internet Explorer, Firefox and Safari. Visit www.gallus-group.com and configure your very own Gallus ECS 340!

The Gallus Group

The Gallus Group is a world market leader in the development, production and marketing of narrow-web reel-fed presses for label printers. The Group's folding carton business develops and markets narrow and wide-web reel-fed presses and die-cutters for the cost-effective inline production of folding cartons and cardboard products. Besides its portfolio of presses, the Group also provides consumables and a global, decentralised service and spare parts network. Gallus and Heidelberg

Druckmaschinen AG, the global market leader in solutions for the print and media industry, have been working in partnership since 1999. The Gallus Group has a workforce of 565. This includes 260 employees in Switzerland, where the Group has its headquarters in St. Gallen.

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