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### Open house shows first Latin American installation of Gallus ECS 340

The company C5 Design hosted an open house at its facility in Tultitlán on the outskirts of Mexico City on the day after the Label Summit Latin America in May 2010. Around 40 people saw demonstrations of the Gallus ECS 340 granite press, the first installation of the machine in Latin America.

The installation of the Gallus ECS 340, says general director Jorge Gonzalez, coupled with in-house design and pre-press departments, will help the company to turn a job around in just eight hours from label design, plate-making and the printing of the job. The speed of the press is a key element of this. "The machine also helps us to produce products that we previously were not able to, such as fragrance varnishes which are applied on the press."



*Hans-Ramón Hofmann, Gallus's sales director for Latin America; Gina Ortiz, design manager, C5 Design; Jorge Gonzalez, general director, C5 Design*

The Gallus ECS 340 installed at C5 Design is a fully UV, servo-driven 8-color press with cold foil and lamination. Hans-Ramón Hofmann, Gallus's sales director for Latin America, says: 'A big advantage of the Gallus ECS 340 is its very short web path – 11 meters for 8 colors – so job changeovers don't generate a lot of waste. The quick changeover means that it is ideal for short runs, while the granite base results in stable register.' The Gallus ECS 340 is constructed from recyclable technical granite, which helps eliminate vibration and noise from the press line. The press is designed to reduce initial investment levels to allow the cost effective processing of commodity labels.

Stefan Heiniger, vice-president research and development of the Gallus Group, says: 'Thanks to its extremely high load-bearing capacity, technical granite is ideal for use in machine construction. It is responsible, among other things, for the user-friendly design of the Gallus ECS 340. The printing units are suspended on the granite structure, allowing the printer easy access and thus ensuring ease of operation. Furthermore, granite is a natural raw material whose use has a very positive impact on the CO2 balance of the press.'



*The Gallus ECS 340.*

## **The Gallus Group**

The Gallus group is the world market leader in the development, production and sale of narrow-web, reel-fed presses designed for label manufacturers. Its folding carton business offers a range of wide-web, reel-fed presses and die-cutters for the cost-effective in-line production of folding cartons and cardboard products. The Gallus range of machines is complemented by consumables, local service and spare parts throughout the world. In 1999 Gallus entered into a cooperation agreement with Heidelberger Druckmaschinen AG, the world market leader for print and media industry solutions. Gallus employs 565 people, of whom 260 are based in Switzerland. The group headquarters is in St. Gallen.

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