

Press Release July 2009

Thema / Subject

Gallus at Labelexpo Europe 2009

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The Gallus Group is one of the world's leading partners for label printers. At its headquarters in the Swiss city of St. Gallen and its German development and production facility in Langgöns, the Group develops and manufactures narrow-web machine systems that have proved a success the world over. Thanks to its focus on the needs of an international customer base, Gallus has become a leading global specialist in printing and process technology. At Labelexpo Europe 2009, the Gallus Group will be showcasing a ground-breaking innovation.

Gallus ECS 340 heralds a new era for commodity label printing

At Labelexpo Europe 2009, the Gallus Group will be heralding a new era for the cost-effective printing of commodity product decorations with the market launch of the Gallus ECS 340. State-of-the-art technologies combined with materials that are new to the label industry have led to the creation of a productive and highly innovative machine concept with a spellbinding design. Never has printing been so easy, efficient and user-friendly, never have costs per label been so low – and all on a very attractive investment level. Further details will be available from 3 August 2009 at www.Gallus-ECS-340.com and you will, of course, also be able see the new press live at Labelexpo Europe 2009 from 23 September.

Cutting costs through process efficiency – the Gallus RCS 330/430

Investing in the latest presses can significantly boost efficiency and thus lower production costs. However, the efficiency of existing production resources can be improved. At Labelexpo Europe 2009, Gallus will be demonstrating the opportunities opened up by enhanced process efficiency on the Gallus RCS 330/430. This press combines a limitless range of applications with a high level of automation to deliver maximum productivity. The ability to combine printing and finishing processes in almost any variation makes the Gallus RCS 330/430 a real all-rounder.

Job presetting – including ink zone presetting of offset printing units with a link to prepress – is an integral part of the Gallus RCS 330/430. At Labelexpo Europe 2009, the Gallus RCS 330/430 is being equipped with an exclusive measuring system based on colour spectrometry. This enables closed-loop colour management on the fly, thereby opening up significant waste-saving potential.

A further key aspect of the machine's process efficiency is the networking of production resources. This facilitates the very rapid and, above all, error-free exchange of production data – on the one hand for job preparation and on the other for finishing and actual costing. The data workflow solution developed by Gallus, which will be demonstrated live on the Gallus RCS, is the first of its kind in our industry and links the press directly to the production planning and finishing sections. In addition, the system provides a clear overview of the current production status. This allows virtually the entire job to be processed digitally, which saves time and reduces workloads.

The Gallus digital screen printing solution

With the launch of its digital screen printing plate – the Gallus Digital Screeny – the Gallus Group is responding to more widespread use of CtP systems. Using a standard imager for flexographic plates (e.g. Esko CDI) and without film, the digital Screeny screen printing plate can be integrated into the existing workflow without additional investment. We will be demonstrating the digital production of a screen printing plate live at our stand.

Gallus will also be demonstrating the digital exposure of conventional screen printing plates using the Lüscher Flex Pose UV. Thanks to this additional concept, Gallus is able to offer customised solutions for integrating rotary screen printing in the digital flexographic or offset workflow, thereby avoiding high investments and substantial conversion costs.

The Gallus Group's portfolio includes a wide range of products and services with maximum flexibility in terms of printing and processing methods, modular designs, open architecture and the use of cutting-edge technologies. This results in label presses that are suitable for the widest possible range of applications while also ensuring top quality and maximum productivity. We provide label printers with training, comprehensive service packages and on-site support – from the planning stage until long after a machine has been purchased. With our global sales and service network you can benefit from all we have to offer wherever you are located.

Visit us at Labelexpo Europe 2009 in Brussels, at Stand 5B50 in Hall 5, or go to www.gallus-group.com.

[Labelexpo preview \(short\)](#)

With the market launch of the Gallus ECS 340, the Gallus Group is heralding a new era for the cost-effective printing of commodity product decorations. State-of-the-art technologies combined with

materials that are new to the label industry have led to the creation of a productive and highly innovative machine concept with a spellbinding design. The Gallus ECS 340 ensures easy, efficient and user-friendly printing coupled with unbeatably low costs per label – and all on a very attractive investment level. Further details will be available from 3 August 2009 at www.Gallus-ECS-340.com. Gallus will also be highlighting the cost savings that can be achieved through improved process efficiency on the Gallus RCS 330, including a demonstration of its exclusive measuring system based on colour spectrometry. The integrated system enables inline closed-loop colour management for optimum colour match and minimal waste. Furthermore, Gallus presents and demonstrates a newly developed data workflow solution on the Gallus RCS. This links the press directly to the production planning and finishing sections. The system also provides a clear overview of the current production status with all the relevant production data.

For screen printing applications, Gallus will be showing how Gallus Screeny plates can be integrated into existing CtP manufacturing processes for the digital production of screen printing plates, thereby avoiding high investments and substantial conversion costs.

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