



## Peak Performance at Label One, Northern Ireland

**Four labelprinting presses made by Gallus deliver fast turn-around and high quality for Northern Ireland's Leading Label Printer.**

Label One Limited, Northern Ireland's largest label printer, is confirming its position as the region's premier producer of high-quality, fast-turnaround labels with the installation of its fourth Gallus EM 280 narrow web flexo press. Label One produces the majority of its labels for the local market, with a percentage going to Eire, the UK and Europe. Label One services all major market sectors including food, pharmaceutical, healthcare, chemical, and office products. The company has 33 employees and is located in Belfast.



### **Requirements from label buyers have lead to...**

"We do a lot of same day work and our Gallus EM 280 presses allow us to deliver the quality and service that customers are demanding in the industry today," says Michael McGarry, owner and Managing Director of Label One. "Customers require faster and faster turnaround times with designers and marketing people wanting the flexibility to make last minute changes. By partnering with Gallus, we are using a quality product to produce a quality product and are able to deliver the results within lead-times that are constantly being squeezed."

### **...a decade of investments in presses...**

With over 650 machines worldwide the Gallus EM 280 is the most popular press for high quality label manufacturing. Label One's first Gallus EM 280 was installed in 1998 following thorough trials of all the market offerings. The second and third machines went in 2000 and 2003 respectively and now, with this fourth Gallus EM 280 flexo press, the company is increasing capacity and adhering to good

business practice.

“The key to our business success is our excellent people, but they must be given the best tools for the job and the Gallus EM 280 delivers the quality and four of them deliver the service. By investing in multiple Gallus EM 280 presses we avoid job queues because all jobs are interchangeable between the four machines. Whichever press finishes first takes the next job and all four keep on rolling because they are excellently built and built to last. We rarely have to call out an engineer,” continues Mr McGarry.



**...and in people...**

Label One press operators are given advanced Gallus training in combination with the company's own. Michael McGarry believes that an understanding of the science behind the machinery can make a real difference to quality and service because it “takes the skill level over and above what is normally found in label printing.” The advanced training also underpins the investment in our people.

**...delivering sustainability and environmental practice...**

Nature and our environment are vital resources, that we all need to take care of - as a citizen, and as business people. Label One is also convinced that a holistic, long-term business approach is the right one:

“At Label One we don't believe that labels should cost the earth: Our investment in Gallus narrow web flexo technology has played an important part in enabling us to minimize waste and improve productivity. We have increased recycling throughout the plant as well as reducing carbon emissions from our operations-” says Michael McGarry.

“Many of our clients are implementing environmentally-friendly policies and we are pleased to be able to help them in their search for more environmental responsibility in the supply chain. However, at the same time there is an increasing demand for new label concepts and innovative designs, which means using new substrates and processes. This, combined with the ever present pressure to reduce lead times, means we need presses which are flexible, modular and energy-efficient and that's what we get from Gallus.“

**...for peak performances!**

The Gallus narrow web technology increases efficiency, which not only reduces operating costs but also reduces emissions and waste as well as extending the

service life of components. In short: higher overall cost-effectiveness for the operator, and peak performances in business results, competitiveness and ecology.

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